

PETER J. STRONG

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SELECTED EXPERIENCE

CO-FOUNDER/DIRECTOR - RACING MAGPIE

Rapid City, South Dakota / May 2015 - Present

- Co-created LLC in 2015 to provide consulting support to Native artists, art collectors, community development, Native communities, and arts and cultural organizations.
- Co-founded new non-profit structure in 2019 and transferred operations from LLC to nonprofit between 2019-2021.
- Mission is to elevate and amplify Native and other artists and their communities through educational, cultural, and research programs.
- Services offered include exhibit curation and rental, collections management and planning, museum planning, and grant writing. One of two partner organizations running the Creative Community Leadership Institute starting in 2020. Organizational clients include the Association for Tribal Archives, Libraries, and Museums (ATALM), The Heritage Center at Red Cloud Indian School, the Dignity Sculpture project, Museum of Us, Bush Foundation, Arts South Dakota, Regional Health, Rapid City Regional Airport, and more.
- Opened and continuing to develop a space in Rapid City, South Dakota, in January 2016 that is a contemporary nexus and hub for creativity, congregation, sustainability, and learning, focusing on Native and regional artists. It features a modern Native gallery, affordable artist studios, and a flexible community space.
- Perform grant writing, project management, board relationships, and management, including programs like Virtual Artist Residencies, Winter Camp, Wellness Workshops, *Love Fight Pray: Rising Očhéthi Šakówiŋ Voices*, the Waterers, and more.
- Led efforts to purchase and renovate two new buildings in 2021, continue virtual programming during the pandemic, and restart in-person programming in 2022.

EXECUTIVE DIRECTOR - NATIVE POP: PEOPLE OF THE PLAINS

Rapid City, South Dakota / January 2018 - September 2019

- Became the first Executive Director of high quality Native art market and arts and culture event begun in 2013 after serving as committee chair since 2014.
- Provided operational and strategic direction leading to the production and presentation of the event.
- Served as liaison between the Committee and the Rapid City Arts Council and the various operational consultants.
- Coordinated fundraising activities including grant writing and reporting and securing of sponsorships, with support from Native POP's Committee.
- Successful oversight of implementation and management of strategic plan.

VICE PRESIDENT OF OPERATIONS AND PROGRAMS FIRST PEOPLES FUND

Rapid City, South Dakota / June 2013 - May 2015

- Provided programmatic leadership and input for all strategic planning processes with the President and staff.
- Helped to identify new and improved processes and approaches to achieving organization goals.
- Assisted the President in the overall implementation and evaluation of the strategic plan on an ongoing basis. Monitored/evaluated progress toward goals, provided reports on an ongoing basis and as requested by the President.

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SELECTED EXPERIENCE CONTINUED

DIRECTOR - THE HERITAGE CENTER AT RED CLOUD INDIAN SCHOOL

Pine Ridge, South Dakota / July 2005 - June 2013

- Ensured adherence to mission of all aspects of programming, including exhibitions, gift shop, and collections.
- Played an active leadership role in the planning, development, and implementation of the annual Red Cloud Indian Art Show and permanent, temporary, and traveling exhibits using pieces from the permanent collection.
- Liaison to The Heritage Center Committee to the Red Cloud Indian School Board of Directors. This committee grew from five to seven members, and was an active participant in planning and advising Director and reporting and recommending to full board.
- Worked with Red Cloud administration and advancement teams to plan, develop, and implement funding strategies, needs assessment, and evaluation. Also work with Red Cloud grants team to write grant proposals, maintain relationships with funders, manage federal, state, and private grants, and write reports.
- Expanded staff capacity from four full-time and one seasonal worker in 2005 to six full-time staff, two seasonal workers, and an active intern program by 2013.
- Led staff, governing committee, consultants and advisory panel through ten-month strategic planning period culminating in a 3-5 year strategic plan.
- Led staff, governing committee, consultants, advisory panel, and Red Cloud administration through 14-month spatial planning process culminating in conceptual versions of a space plan, floor plans, and cost estimate.
- Led staff, governing committee, consultant and Red Cloud communications staff through communications planning culminating in a cohesive marketing/messaging/advertising strategy as well as a rewritten vision, mission, and values statements.

ACADEMIC

ADJUNCT INSTRUCTOR - OGLALA LAKOTA COLLEGE

Pine Ridge, South Dakota / Spring 2019 - Present

- **Humanities 143 - Arts Appreciation** - This course prepares both art and non-art students to be intelligent participants in art. It introduces the necessary critical tools for analyzing works of art and deepens student's understanding of the historical context behind the ideas of western and non-western art.

AWARDS

- **South Dakota Change Network Fellowship** - 2018. www.artstrategies.org/programs/change-network-south-dakota/ "A lot of people across the region are working to make their communities better for everyone. Change Network connects you to a group of leaders working across differences, preparing you to lead and support your organization and community to be more inclusive and equitable."
- **OTA Trailblazer Fellowship** - 2016. Recognizing creatives from North Dakota, South Dakota, and Minnesota who had innovative ideas and a willingness to experiment for the betterment of their community.

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BOARD AND COMMITTEE SERVICE

RACING MAGPIE

Board of Directors (founding member) 2019-Present

UPPER MIDWEST ASSEMBLY/THE WATERERS

www.waterers.org

Member 2020-Present

NATIVE POP: PEOPLE OF THE PLAINS

Organizing Committee Chair, 2014 - 2017

RAPID CITY ARTS COUNCIL

Board of Directors 2007-2012

Secretary and Executive Committee 2012

Exhibitions, Gift Shop, Executive Director Search Committees

SOUTH DAKOTANS FOR THE ARTS

Board of Directors 2007-2013

Secretary 2010-2012

Vice President 2013

SOUTH DAKOTA COMMUNITY ARTS NETWORK

Advisory Council 2008-2013

RAPID CITY ARTS COUNCIL

Board of Directors 2007-2012

Secretary and Executive Committee 2012

Exhibitions, Gift Shop, Executive Director Search Committees

EDUCATION

MASTER OF FINE ARTS

Cultural Administration

Institute of American Indian Arts / Santa Fe / New Mexico / expected 2024

MASTER OF ARTS

Applied History and New Media

George Mason University / Fairfax / Virginia / 2002

BACHELOR OF ARTS

United States History, magna cum laude, University Honors

Marshall University / Huntington / West Virginia / 2000

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SELECTED CONFERENCES AND GATHERINGS

FROM THE FIELD: IMAGINING THE FUTURE OF BEING A GOOD
RELATIVE (WITH MARY BORDEAUX AND ASHLEY HANSON)

Virtual Workshop, December 2021

Hosted by Creative Exchange/Springboard for the Arts

<https://springboardexchange.org/video-of-from-the-field-the-future-of-being-a-good-relative/>

FEED THE SPARK: NOT ANOTHER BORING ZOOM MEETING

Virtual Workshop, August 2020

Hosted by Pollen Midwest and Events by Lady K

Presenter - Connecting Virtual Programming to Organizational Mission

BUSH CONNECT

Minneapolis, Minnesota, October 2018

*Co-presenter - Responsibilities and Obligations: Understanding Mitákuye Oyás'īŋ - Engaging
Community by Elevating Cultural Identities*

OTA: BLACK HILLS

Rapid City, South Dakota. October 2016

Presenter/Interviewee - about Racing Magpie and Creative Community Fund project

ASSOCIATION OF TRIBAL ARCHIVES, LIBRARIES, AND MUSEUMS
ANNUAL CONFERENCE

Palm Springs, California. June 2014

Co-presenter - Establishing a Creative Economy: Art as an Economic Engine in Native Communities

SOUTH DAKOTA CULTURAL TOURISM THINK TANK

Vermillion, South Dakota. March 2014

*Invited participant in high level discussions with other practitioners and state Secretary of Tourism
about increasing exposure and importance of cultural tourism in the state*

OPEN DIALOGUE ON ESTABLISHING A CREATIVE ECONOMY IN RURAL
AND NATIVE COMMUNITIES

Rapid City, South Dakota. November 2013

Panel Presenter - results of study and pertinence to western South Dakota region

NATIONAL CONFERENCE OF AMERICAN INDIANS
70TH ANNUAL CONVENTION

Tulsa, Oklahoma. October 2013

Co-panel presenter - Building our Economies: Creating jobs through entrepreneurship

SOUTH DAKOTA ARTS CONFERENCE

Pierre, South Dakota. September 2013

Presenter - Establishing a Creative Economy study

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CONFERENCES AND GATHERINGS (CONT'D)

BUSH FOUNDATION REGIONAL ART DEVELOPMENT PROGRAM IMPACT EVALUATION WORKSHOP

Minneapolis, Minnesota. June, 2013

Gathering of grantees to discuss best practices in presenting outcomes data to different audiences

ARTPLACE CREATIVE PLACEMAKING SUMMIT

Miami, Florida. January 2013

Gathering of grantees and experts in the field that included peer learning, in-depth discussions, and presentations. Presenter - Pecha Kucha style - summary of ArtPlace grant, problems addressed, and results

GLOBAL AXE DIASPORIC CULTURAL CONFERENCE

Salvador, Bahia, Brazil, August 2012

Presenter – “Expanding the Impact of a Native American Arts Organization on the Pine Ridge Reservation: The Heritage Center at Red Cloud Indian School”

PANEL DISCUSSION AND RECEPTION FOR NEA CHAIR ROCCO LANDESMAN

Rapid City, South Dakota. November 2011

Coordinator and host - discussion of creative placemaking projects in region with local artist and arts organization participation

FORD FOUNDATION'S SUPPORTING DIVERSE ART SPACES: A MEETING TO STREAMLINE COMMUNICATION AND COLLABORATION AMONG SDAS NETWORKS & GRANTEEES

The Longhouse at Evergreen State College, Olympia, Washington. August 2011

Attended as part of a nominated focus group of grantees

MOUNTAIN-PLAINS MUSEUM ASSOCIATION

Rapid City, South Dakota, September 2010

Co-presenter – “Care of Native Collections”